

IN THE SPECIFICATION

Please amend the written specification of the present application as follows wherein new text is indicated with underlining and deleted text is indicated with ~~striketrough~~ or [[double-brackets]]:

Please amend paragraph [0045] as follows:

[0045] The feedback attribute information includes a feedback score **112**, a feedback percent increase **114**, a negative feedback **116**, and a neutral feedback **118**. The feedback score **112** may be computed based on the feedback received for a seller for a period of time (e.g., +1 point for each positive comment, 0 points for each neutral comment, and -1 point for each negative comment). The feedback score **112** may be positive, negative, or zero ("0"). The feedback percent increase **114** represents the increase in the feedback score **112** from the previous time period to the current time period. The negative feedback **116** is the number of negative feedback comments received on the seller from buyers for the current time period. The neutral feedback score **118** is the number of neutral feedback comments received for the seller from buyers for the current time period.